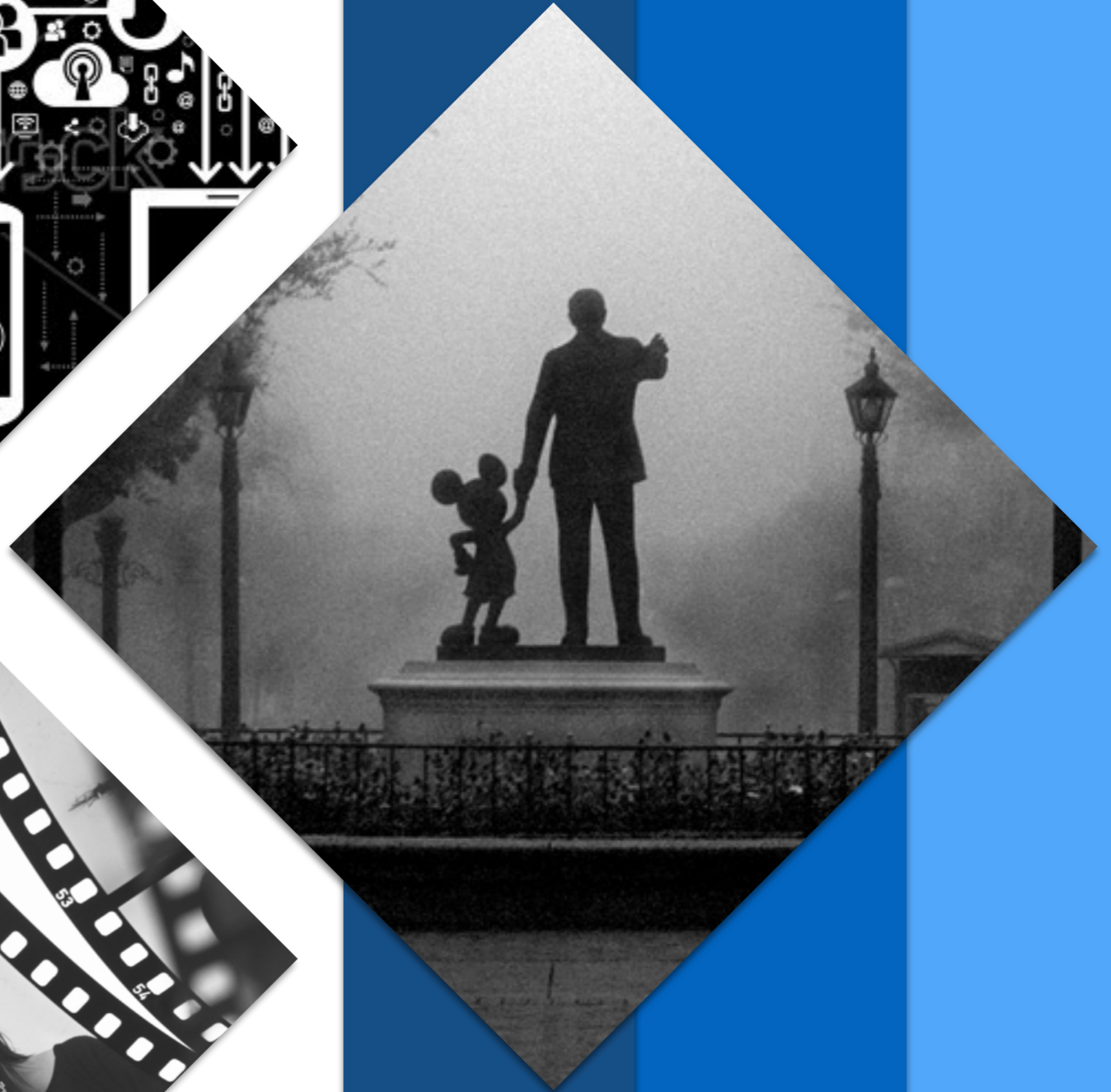


Today's News

29 October 2018



Google Home Partners with Disney

<https://www.theverge.com/2018/10/29/18037466/google-home-disney-music-moana-incredibles-coco-storytime>



Now when you can read one of Disney's Golden Books out loud, your Google Home can play music and relevant sound effects along with you.

To use the new feature, just say, "Hey Google, let's read along with Disney." Then the Google Home will use voice recognition to sense where you are in the story.

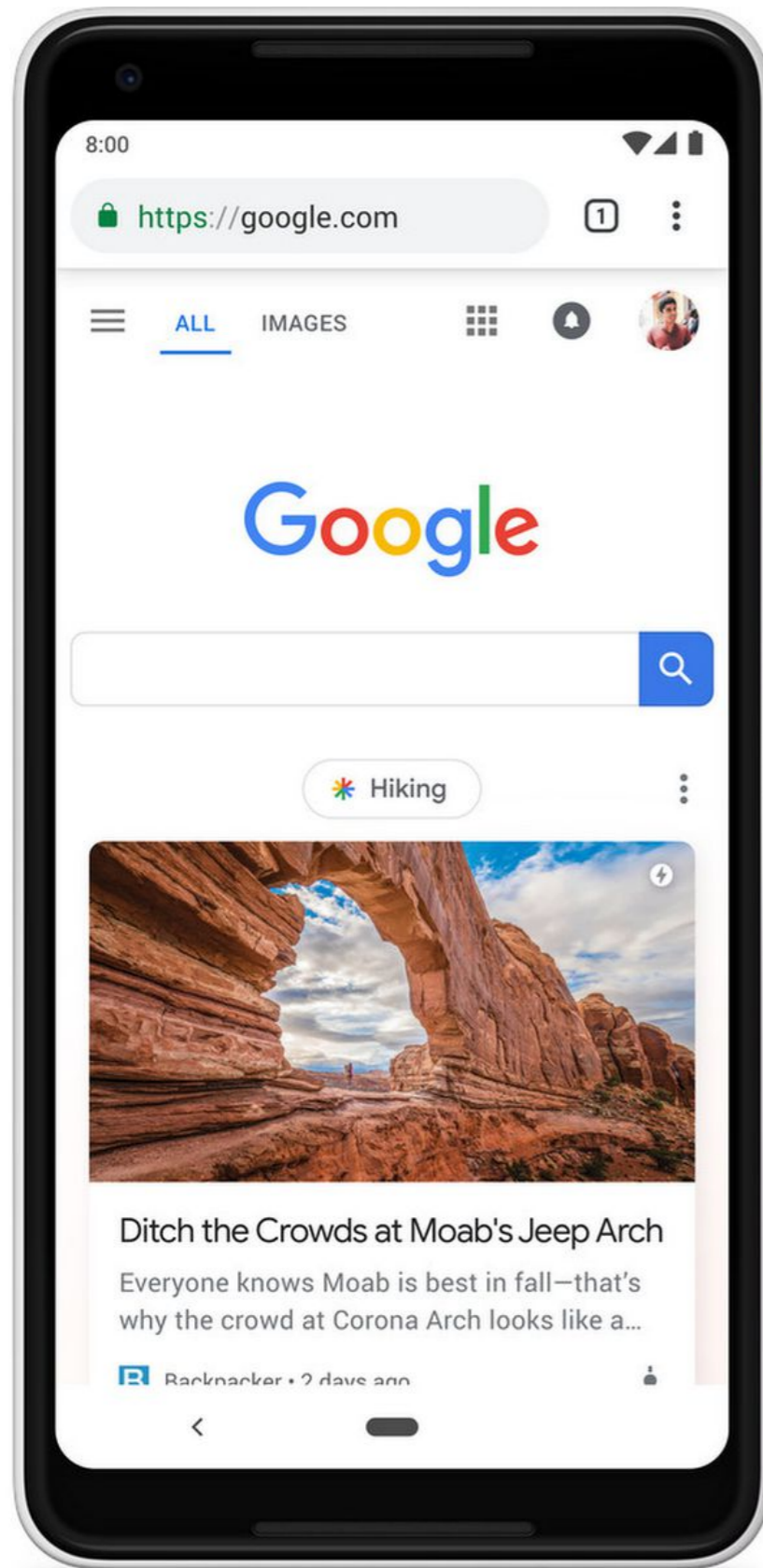
Oscars Front-Runners

YOU



<https://variety.com/2018/film/news/awards-season-box-office-a-star-is-born-bohemian-rhapsody-1203006666/>

This F



Google's new Discover feed has made its way to Google's US homepage on mobile. The feature adds a series of information cards underneath the search box on the google.com homepage when accessed from a mobile browser. The bulk of these cards revolve around relevant news pieces, but the feed can also show sports results and weather forecasts and will change based on your interests and search history.

<https://www.theverge.com/2018/10/29/18037258/google-discover-feed-homepage-mobile-search-2018>

Google's Discover Feed

'Suspiria' Box Office

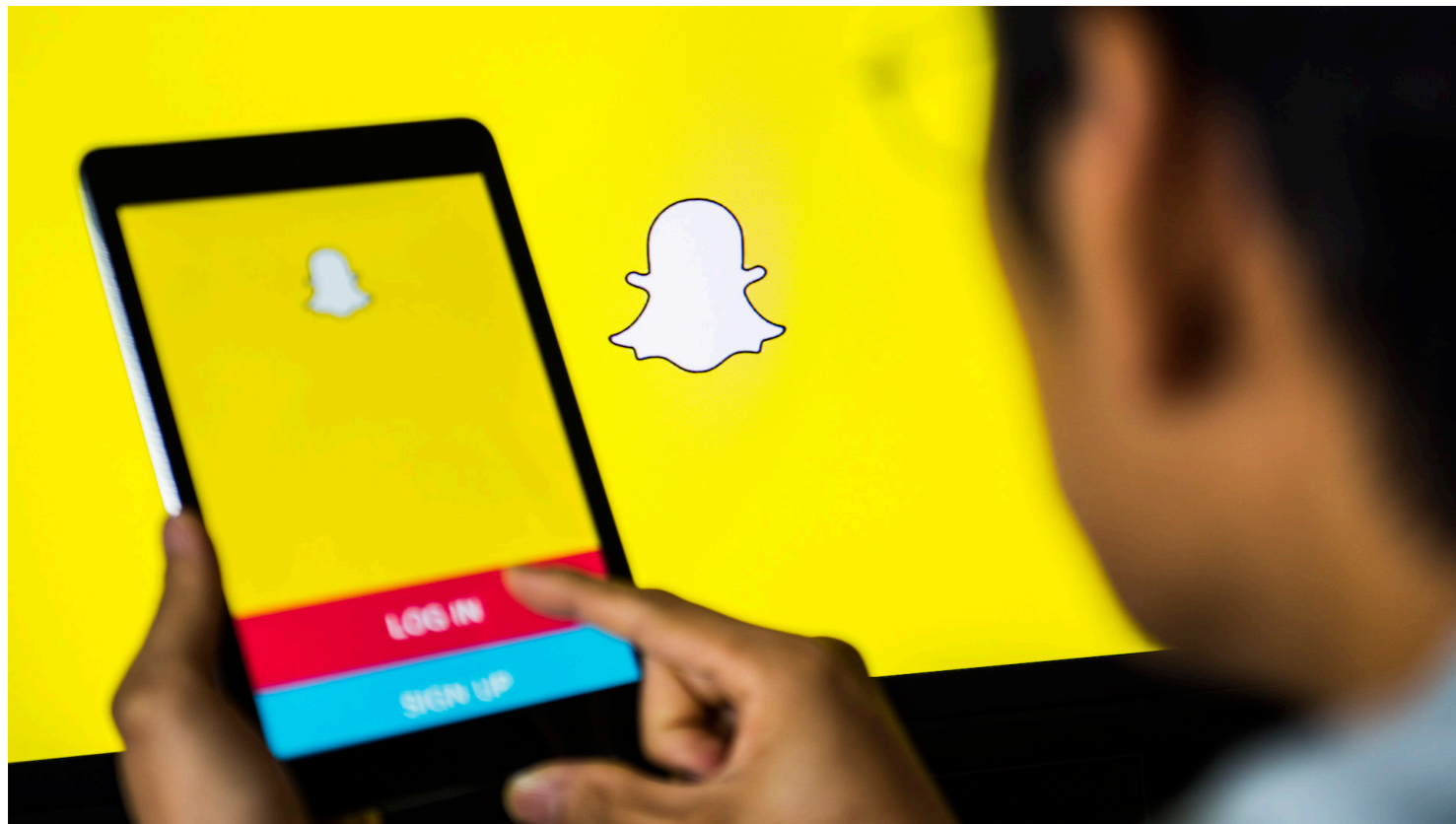
<https://www.hollywoodreporter.com/news/suspiria-box-office-horror-leaps-multiplex-art-house-1155773>

This weekend, Luca Guadagnino's horror film scored the best per-screen average in nearly a year with \$89,903 from two theaters. This is by far the best average of 2018 to date, and the top showing since Guadagnino's own 'Call Me by Your Name' opened to a per-theater average of \$103,233 in four theaters November 2017.



From Amazon Studios, the gruesome horror film even beat the opening average of Guillermo del Toro's Oscar-winning The Shape of Water (\$83,282), which debuted in two cinemas in early December of last year.

Snapchat Ads



Snapchat is considering forcing its users to view ads on its platform for three seconds before offering them a skip option, according to Ad Age. This type of ad format would be similar to YouTube's TrueView ads, which users can skip after five seconds.

Imposing an ad viewing time requirement could lead to better ad viewability rates for Snapchat's ads, which could help the company entice new advertisers. But if the new ads are approved, Snapchat risks turning some users away.

<https://www.businessinsider.com/snapchat-may-require-users-to-sit-through-its-ads-2018-1>

The Grinch at The Contenders London

The Grinch's director Yarrow Cheney, producer Janet Healy and art director Colin Stimpson joined Deadline's recent The Contenders London award-season event to discuss the animated project, which begins international rollout November 8, and opens the next day domestically.

Big takeaways from the story for Healy are inclusion, diversity, community, tradition, and forgiveness. In designing the look of the film, the team "wanted to create "a really magical place that kids will remember."

<https://deadline.com/video/the-grinch-filmmakers-illumination-interview-movie-video/>



Twitter Lost 9M Monthly Active Users

Mashable

[https://mashable.com/
article/twitter-q3-2018-
earnings-mau-loss/?
utm_cid=hp-
n-3#RaC.ETKUd0qY](https://mashable.com/article/twitter-q3-2018-earnings-mau-loss/?utm_cid=hp-n-3#RaC.ETKUd0qY)



Twitter attributed the decline in users to its investments in "conversational health," and efforts to root out spam, as well as Europe's GDPR legislation.

However, Twitter noted that its daily active users are up 9 percent from the same time last year. That suggests that the company's efforts to take down spammers and trolls are actually paying off. Twitter's revenue was significantly higher than expected, with \$758 million in revenue. This is the fourth quarter in a row the company has been profitable.

Best Streaming Sites for Movies

https://mashable.com/roundup/best-movie-streaming-sites/?utm_cid=hp-n-2#5cM4l8eXdgqH



Wide Selection



Netflix Alternative



Easy Streaming



Popular Movies



Free Movies

'Halloween' at the Box Office

A direct sequel to the classic 1978 slasher pic, Halloween grossed a stellar \$32 million from 3,990 theaters in its second weekend, where it stayed atop the chart to finish Sunday with a domestic tally of \$126.7 million. That's one of the top showings of all time for the genre.

<https://www.hollywoodreporter.com/heat-vision/box-office-halloween-hunts-down-32m-hits-murderous-127m-us-1155736>



Bob Saget's Return to ABC



<https://www.hollywoodreporter.com/live-feed/bob-saget-returns-abc-videos-dark-afv-renewed-1155870>

Original America's Funniest Home Videos host, Bob Saget, is returning to ABC to host a new, more grown-up version of the video clip show.

Saget will serve as host for 'Videos After Dark', a show where, per ABC, "the hits are a little harder, the language a bit saltier, the animals a little less cute, the kids a tad less adorable and the embarrassing moments are way more revealing."